# Research on the Problems and Causes Analysis of the Network Political Culture in China

**Yu Hong**

Xichang College Political Ideological Course Teaching

Address: North Industrial Park in Xichang, Sichuan Province, China Zip code: 615000

Email:326924387@qq.com

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**Abstract:** Network political culture is in the Internet environment, that is, in the network society, Internet users on the political system of cognition, emotion and evaluation. The marginalized groups are often very active in the online world, but these groups generally lack a sense of legal awareness and a sense of responsibility and have a negative impact on cyber political culture to a certain extent. Therefore, it is necessary to study the current problem of the construction of the network political culture in our country and seek the way of development.

## 1. Introduction

Political culture is a potential factor influencing the political behavior of members of society, and it covers a wide range. Some scholars have defined the political culture as the subjective psychological aspect of the political system. Some scholars also believe that the political culture not only includes the ideological factors such as political cognition, political emotion and political attitude, but also the material level of political system, political norms and legal system. Of course, the political psychology of the members of society is very important connotation, so the political culture of the government to obtain political legitimacy, political socialization and political participation of citizens, political expression, political indifference and other political behavior has an important impact. The expansion of the network and even the expansion of political culture, but also enriched the connotation of political culture, the Internet not only broaden the channels for political participation of citizens, but also changed the values of citizens, political orientation and other concepts. For the government, the network is a more scientific and democratic decision-making opportunities, but also to make government behavior more challenges. The marginalized groups are often very active in the online world, and these groups generally lack the legal consciousness and order view, to a certain extent, have a negative impact on the network political culture. Therefore, it is necessary to study the current problem of the construction of the network political culture in our country and seek the way of development.

## 2. The Concept of Network Political Culture

Network is relying on the computer technology to form the exchange of information, sharing the virtual world, with the development of new media, the network has more than a technical term, it is increasingly becoming a sociological concept, in the network and there is a discourse different from the real world system, way of thinking and cultural atmosphere. In the network society, people are less restricted and accept the diversity of values, the concept of equality and freedom in the network to occupy the mainstream status, so the main body of political behavior will form a political and political behavior of the main political culture. Of course, the network society cannot be completely out of the real world, the network political culture is rooted in the reality of political culture, the mainstream political culture through the network to spread. On the one hand the spontaneous formation of the network is different from the reality of the political culture on the other hand the

reality of political culture is also spreading in the network. Network and political culture is a two-way relationship, network transformation, cultivates political culture, political culture also uses the network to spread, expansion.

## 3. The Problems of Chinese Network Political Culture

Government-led political culture, the so-called dominant political culture, is a political culture advocated by the government in line with its ideology. Leading the political culture generally has the following intentions: first, to enhance political identity, to maintain political rule; second, to enhance social cohesion to achieve unity and stability; third, to reach a consensus on the issue, to facilitate government governance. From the dominant political culture of the main body and the media to see, it has other political culture cannot go beyond the advantages, so it often become the mainstream of political culture. With the development of network politics, in the political culture of the network, leading political culture gradually decline, other political culture in the network began to become mainstream.

Political culture has an integrated function, mainly embodied in the political mobilization of political culture, that is, political culture will be citizens to absorb the ability inside the political system. The development of Chinese network of political culture has promoted the diversification of political culture, breaking the single-type political and cultural pattern, which is conducive to the spread of political values such as freedom and democracy. This is the positive side of the political culture of the network. However, under the background of the change of political culture and the rise of civic consciousness, there is still no link between different political cultures, and there is still no link, and the coordination of political culture and network political culture is relatively low. Leading the political culture to promote the values of collectivism, the first collective, after a personal, collective interest ahead of personal interests, in this political culture, the citizens of the country, the government has a strong sense of identity, so the country's society Mobilization ability is very strong. The political culture of the network is more concerned with the rights of the individual. In this political culture, citizens do not have a natural sense of identity with the state and the government. In the network politics culture of our country, the netizens always hold a skeptical attitude towards the government, the negative view of politics dominates, and many people are excluded from the political system, and the network is the main channel for their political participation. The political culture of society has changed the concept of people, and the political system has not kept pace with the concept, and thus its integration capacity has declined from the whole political and cultural point of view.

Political culture is the citizens of the political system of cognition, emotion and attitude, rights and responsibilities is an important part of the political system is the purpose of the political system and protection, therefore, the rights of Internet users and sense of responsibility is an important part of the network political culture. The Network political participation, network political supervision, network democracy, network and so on, and so on, all of which express the awakening of the rights consciousness of the netizens. In contrast, the sense of responsibility of the Internet users is still lacking in their efforts to extend their rights. The responsibility of Internet users should be reflected in two aspects, one is to comply with the rules of the network public domain, the network is also the private sector with the public domain, applicable to the real public domain of law and ethics also apply to the network, Internet users should abide by laws and regulations and Social morality. Second, consciously maintain the network order, the construction of the network order to a large extent dependent on the consciousness of Internet users, due to the characteristics of the network itself, the order of the construction is not as simple as the real society with the force, the network is always there The corner of the force does not reach.

There are still some unstable factors in the network political culture of our country. Some of these unstable factors are dominated by the Internet users' attributes, civic education and political system and so on. Some are hidden, Hidden in the network world, in the cracks to seek growth. Dominance of the unstable factors in the irrational Internet users, and even extreme online political behavior, these extreme behaviors disrupted the network order. Implicit instability is the existence

of anti-Party and separatist forces. These reactionary forces spread ideas that contradict the socialist ideology in the network, propagate separatism, and have a bad influence on our network politics and threaten the interests and security of the country and the people.

## 4. The Reasons for the Problems of Network Political Culture in China

The non-equilibrium characteristics of netizens' structure are the objective reasons for the unstable factors in the network political culture. Internet users are the main body of the network political culture, the political psychology of the network, the political cognition and the political emotion of the bearer, so the Internet users' own attributes and characteristics will affect the network political culture. The imbalance of the structure of Internet users in China has brought some problems to the network political culture.

From the age structure of Internet users, Chinese Internet users show the characteristics of younger, the age structure of Internet users is not balanced, the proportion of young people is too large and relatively stable and mature in the proportion of the elderly is too small. Young people can bring some vitality to the network to promote the development and innovation of network culture, but the young people's outlook on life, values and world view is not yet stable and mature, political orientation is relatively vague, political psychology vulnerable to various factors. They are prone to radicalization and irrationality in expressing political opinions, and even political expression as a window of catharsis.

From the professional structure of Internet users, the largest professional group of Internet users is students, accounting for 25.5% of the total number of Internet users, students in addition to political instability and other young people have the characteristics, but also have the ideal characteristics. Most of the students live on campus, the social relations in the campus are relatively simple, the social pressure of the students is relatively small, and the education they receive is idealistic education, that is, what the world should look like, face the community, but do not understand the phenomenon of commonplace in society, so students have an ideal type of personality. When they enter the society and discover that reality is not in line with the ideal, it will evaluate reality with reality, criticize reality, and try to make the good society of their minds into reality. This desire is good, but their efforts always with the reality of dissatisfaction and anger, so it is easy to make their own behavior to the extreme.

The imperfection of the political system is the source of the political and cultural problems of the network. The political culture of the network is the organic composition of the political culture and the important part of the political system. The imperfection of our political system is also the cause of the problem of the network political culture. Effective political training is a necessary prerequisite for political socialization. Citizens can profoundly understand political rules and political rules through political practice, and then turn rules into behavior. However, due to the imperfection of our political system, the political participation of citizens has not yet been to achieve normalization, affecting the political culture and the formation and development of the political culture of the network.

The rigidity of the way of political culture output is the main reason for leading political culture. The socialist political culture with Chinese characteristics is the inheritance and development of the traditional political ideology and culture of our country. It is also the summary and sublimation of Chinese revolution, construction and reform. It is in line with Chinese national conditions and has the characteristics of rationality, fairness, rule of law and democracy. On Chinese modernization drive has a particularly important significance. However, in the political culture of the network, the dominant political culture will undoubtedly have a negative significance to the modernization of our country. In the rich and diverse, information-expanding network of society, different political culture on the impact of Internet users are subtle way, so the political culture of the output here has an important role.

The behavior of civil servants affects the identity of Internet users. The political culture of the network dominated the political culture of the decline and the Internet users to reduce the sense of identity, and Internet users in the minds of the government image also have a great relationship. The

media frequently exposed officials' corruption, public consumption, rights and trade issues will undoubtedly affect the government's own image, the government image of the damage will lead to people's sense of the political system to reduce the sense of identity. In August 2012, the former director of the Shaanxi Provincial Safety Supervision Bureau in the inspection of Yan'an traffic accident scene, smiling controversy, after being exposed by friends Yang Da has a number of watches. The investigation by the Shaanxi Provincial Commission for Discipline Inspection, Yang Da was indeed serious violations of the law. The corruption of officials, represented by "cousin", is becoming more and more prominent in the network society, which undoubtedly has a negative impact on the political culture of the network.

The impact of non - Marxist political culture is the reason of some problems in Chinese network politics culture. The problem of the decline of political culture and the lack of sense of netizens' sense of responsibility are partly due to the impact of non-Marxist political culture. In the non-Marxist political culture spread in Chinese network, individualism has a deep impact on some netizens. Some Internet users are affected by individualism pay more attention to personal interests, the lack of collective interest and value of care, which hit the socialist moral and socialist core values. Some citizens lack the knowledge of their obligations and responsibilities because they do not have socialist morality and values.

## 5. Conclusion

With the rapid development of the network, the network has been inseparable from people's lives, and on the basis of the real society, it has formed a network society with special operation rules. Internet political culture and realistic political culture complement each other, interdependence and interaction. To strengthen the construction of political and cultural network, and make it toward the advanced direction of development, then it will make up for the lack of real political culture, and promote the development of political system; the other hand, backward, decadent network political culture will not only disturb the network order, undermine network politics but also threaten social stability and national security. The traditional political and cultural theory is based on the characteristics of the real society, and the network society has the characteristics of the reality society. Therefore, the political culture of the political culture has enriched the content of the political culture theory from the place of political culture. At the same time, the study of Chinese network of political and cultural construction, help to recognize the lack of network political culture, so as to focus on strengthening the construction of the network political culture, and promote the healthy development of network political culture.

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